

NOTE FROM CEO TO ACQUIRED EMPLOYEES (EMAIL ON JULY 17TH, 9 a.m.)

Dear RowdMap team members,

On behalf of all of us at Cotiviti, I want to welcome you to our team, and tell you how pleased we are to have you join Cotiviti. We're confident that our companies are a great fit in terms of our shared drive to provide value to clients, and the compatibility of our own values that guide the work we do.

This is a very exciting time for you to join the Cotiviti team. Cotiviti has been on a significant growth trajectory since our Company was formed - in a transaction much like this one that merged two successful, growing companies. We have been recruiting team members with unique capabilities and expertise; adding new, innovative technology; developing new solutions and expanding our global workforce - enabling us to deliver more value to our clients at an even faster pace. Joining with Rowdmap is a continuation of that work.

We expect that the combination of RowdMap and Cotiviti capabilities, products and services will help us continue this growth trend and build on our mutually successful track records. As a combined organization, we will have access to a broader database; greater diversity of skills, perspectives and ideas; an expanded client base; and a more comprehensive product portfolio to offer. This all moves us closer toward our common purpose: to create more value for our clients by improving efficiencies and reducing wasteful expenditures in their systems, and ultimately taking unnecessary costs out of the healthcare system.

While the "business and strategic rationale" is paramount in any decision like this, there are also other elements. I can share with you that the energy, passion and overall impressiveness of your leadership team - Melanie, Josh and Burak - were critical for us to want to complete this deal. They are very proud of you and what you have achieved, and they should be. WE feel honored and privileged that they would select us to be your partner in pursuing the opportunity.

I understand that this transition to Cotiviti raises many questions. In the short term, we'll be communicating a great deal of information about Cotiviti - its history, our portfolio of products and services, our benefits offerings and professional development opportunities, to name a few. Similarly, we will ask your team to share the RowdMap story with our team. Our teams will visit your locations to meet you, and we will do our best to address your questions. Over the next several months, you will meet some of your Cotiviti colleagues through onboarding activities, professional development and training opportunities, networking, and community service/outreach events. In the meantime, you can find out more about Cotiviti at: www.cotiviti.com.

This news is also "news" to the majority of your teammates within Cotiviti. I am sure they are eager to learn about the work of RowdMap.

Please know that we look forward to working with you to build a strong, prosperous future for our Company, and to continue delivering the quality results our clients have come to expect. I look forward to meeting you personally.

We are so glad to welcome you to the team,

