

## Compassion in Action







### Social Responsibility Report 2016



## Making Communities Stronger

At Cotiviti, we believe in making a difference. That's why we've developed **Cotiviti Cares,** a program that makes real and sustainable contributions to the world around us. Being socially responsible means doing what we can as a corporation to create a community of doers who address issues of broad social concern and strengthen the people who make up the communities where we live and work.

Cotiviti Cares helps us improve lives by supporting local charities and not-for-profits through financial assistance, contributions in kind, and volunteer efforts.



## in 2016...



**charities** received support from Cotiviti team members





1,500

**Volunteer Hours** donated by Cotiviti team members

# \$100,000+

### **in giving** from Cotiviti

## Cotiviti Cares



Our organization has a long history of social responsibility and philanthropy, through both employee volunteerism and charitable giving. In 2016, we established Cotiviti Cares as our company's social responsibility program to lend more organization, focus and support to the incredible activities already underway. This also allows our colleagues across the U.S., Canada, U.K. and India to understand the scale and scope of our social responsibility program.

We've recruited a willing and eager team of Cotiviti Cares Ambassadors from every location to facilitate local events, share best practices, and advocate for local programs and resources on behalf of their colleagues.

Our aim was to align the Company's numerous charitable efforts with a common purpose: To strengthen the communities where our colleagues live and work by supporting education as well as health and human services in our communities. This mission is broad enough to encompass

the vast majority of the causes embraced by our colleagues and our clients. The people of Cotiviti play an essential role in fulfilling this mission — championing causes and supporting charities that they personally believe in, thereby benefitting society from the ground up.

Cotiviti Cares was immediately embraced by Cotiviti colleagues. Since its launch in 2016, Cotiviti team members have supported 72 charities. We have awarded more than \$100,000 to various causes recommended by Cotiviti colleagues and our clients. Our colleagues have spent over 1,500 hours volunteering for various nonprofits in their communities, collecting and donating goods and services to underserved families, and raising funds for a multitude of nonprofit organizations. Our first year was so successful that the Company decided to make a more substantial investment and significantly increase funding for Cotiviti Cares in 2017.

As you may have heard, we recently selected a Company-wide charity to further strengthen the impact of our contributions, and to help more colleagues become involved with improving STEM (Science, Technology, Engineering and Math) education in their communities.







As Cotiviti marks its first year as a public company in May 2017, Cotiviti Cares is off to a strong trajectory. We are very proud of the compassion and generosity of our colleagues across the Company, and the unwavering commitment of our leadership to making social responsibility a priority. We look forward to helping drive positive change where we live and work, and to gaining more momentum in the coming years. Together, we've put compassion in action, and we've just begun!

**Jon Olefson** General Counsel

#### **Faith Cristol**

VP, Government and Corporate Affairs

## Targeting Two Areas for Care





We are keenly aware that the needs for funding and support in our communities are too numerous to name. Cotiviti Cares encourages our employees to continue to support the community causes they choose to serve. Many Cotiviti team members work provide resources to underserved populations, support disease research and contribute to disaster relief. Among our ranks, there is also a great deal of passion and synergy around supporting science, technology, engineering and math (STEM) education.

Accordingly, Cotiviti Cares funnels its resources toward two major issues: STEM Education and Health and Human Services. All of our activities and donations are aligned with one of these areas of need. Likewise, our sponsorships, whether they be on behalf of Cotiviti or one of our clients' events, link to one of those categories, as well.

### Education

Advancing knowledge and innovation is key to Cotiviti's mission, and education is vital to the ongoing growth and development of our communities. We're investing in the success of our future leaders by doing what we can to foster in students a passion for science, technology, engineering and math (STEM).

At the time of our Initial Public Offering in May 2016, we initiated our relationship with Iridescent, a global non-profit dedicated to supporting STEM education (see page X). Since then, the Company has strengthened that relationship through additional funding and our employees' involvement. In 2016, with our selected charity partner Iridescent, we began planning an outreach effort with a local Atlanta school.



| X.                     |                        |                         |
|------------------------|------------------------|-------------------------|
|                        |                        |                         |
|                        | otiviti                | Date November 15, 2016  |
| Pay to the<br>Order of | ares<br>Iridescent     | \$ 25,000.00            |
| Two                    | nty Five Thousand Exac | tly Dollars             |
| A STATE                | ritable Contribution   | Cotiviti Holdings, Inc. |

As this relationship solidifies throughout 2017, our employees will be able to work with students on "design challenges" that nurture problem-solving skills and analytical thinking. Our Analytics Center of Excellence team is already developing these challenges, applying their expertise to create real-word scenarios for kids to dig into. We aim to provide provide all of our employees with the opportunity for online and in-person student mentor training, regardless of their area of expertise.

### **Health and Human Services**

Contributing to community health and wellbeing is a key to being socially responsible. The people of Cotiviti play an essential role in fulfilling this mission— championing causes and supporting charities that they personally believe in, thereby benefitting their communities from the ground up.

Our team members have organized fundraising and volunteer opportunities for a multitude of causes: helping the homeless, feeding the hungry, walking and running for research and cures; supporting veterans; assisting in shelters; and aiding the sick, elderly and less fortunate. Across our organization, Cotiviti staff have collected and donated books, holiday gifts, personal hygiene items, household supplies, shoes, food and even computers – to nurture physical and mental health. The organizations they support range from local programs such as food pantries and homeless shelters in Pennsylvania and Arkansas; and a much-needed community center in India; to national causes including the Red Cross Disaster Relief Fund and the Multiple Sclerosis Bike Tour.

On behalf of our clients, in 2016 Cotiviti Cares donated to dozens of non-profit fundraising events, including Alzheimer's Association, Susan G. Komen , and the Make a Wish Foundation.



## Cotivity Cares & Iridescent





One of the strengths of Cotiviti Cares is its flexibility to support a wide variety of Cotiviti colleagues' charities through contributions and volunteerism, and that support will continue. In addition, in late 2016 Cotiviti Cares selected a charity to support on a company-wide scale to empower our colleagues' philanthropic endeavors as a global community.

With input from our colleagues, leadership and the Cotiviti Cares governing board, and after a thorough selection process, Cotiviti



Cares chose Iridescent as our global charity. Headquartered in California, Iridescent is an international nonprofit that aims to improve STEM (Science, Technology, Engineering and Math) education – in particular to underserved girls, children, and their families. Over the past seven years, the organization has trained more than 3,500 mentors – including engineers, scientists, and parents - to deliver cutting-edge STEM education to more than 60,000 participants -in over 90 countries.

Iridescent emerged as a strong fit for Cotiviti Cares for several reasons: Its STEMrelated mission is closely linked to Cotiviti Cares' mission to advance education and learning or to benefit the health and wellbeing of our communities. Iridescent also provides opportunities for our colleagues to mentor children and youth at locations near our offices in the United States and India as well as online. In fact, Iridescent has local clubs in most of the cities where Cotiviti operates, and has committed to launching in 2017 a club in Atlanta, where Cotiviti is headquartered. Our Company's future depends on an employee base that is expert in science, technology, engineering and math, and we benefit by nurturing those skills in our communities for the workforce of today and tomorrow.

Cotiviti Cares inaugurated our relationship with Iridescent with a \$5,000 contribution to commemorate Cotiviti's listing as a publicly-traded company in 2016, followed by a \$25,000 contribution later that year. Since, Cotiviti has continued to make financial and volunteer contributions to Iridescent to support its programming. Looking to the future, we will continue to engage our Cotiviti team members with Iridescent through student mentoring, in-person or online, and with other Iridescent endeavors to benefit its participating children and families and their communities worldwide.

## Leadership

Cotiviti Cares is led by a cross-functional team that ensures our charitable efforts represent both our Company's social responsibility mission and the community service interests of our diverse employees.

### **Governing Board**

Alan Carlton, Compliance

Lisa Craig, Human Resources

**Faith Cristol,** Government & Corporate Affairs (co-Chair)

Sara Epstein, Legal (co-Chair)

Evelyn Jenkinson, Communications

Ron Jones, Audit Operations

Margie Koller, Go-to-Market

Adam Miles, RCA Engineering

**Jonathan Olefson,** General Counsel (executive sponsor)

### **Cotiviti Cares Local Ambassadors**

Atlanta, GA Brittany Myers

Bentonville, AR Curt Wolfe

Blue Bell, PA Caitlin Robinson

Braintree, MA **Michael Chan** 

Burlington, Canada **Dan Dolan** 

Conshohocken, PA Daria DePaul

Huntersville, NC Virginia Crawford

Hyderabad, India Ddharaniikota Ssuyodhan

Louisville, KY Ron Jones

McKinney, TX Adam Miles

Roseville, MN Kaylin Ward Salt Lake City, UT Melissa Christensen

Salt Lake City, UT **Robyn Jones** 

Stevenage, United Kingdom Debbie-Jane Thompson

Wilton, CT **Tamara Hall**  Cotiviti is a leading payment accuracy provider that helps healthcare payers and retailers achieve their business objectives by unlocking value from the incongruities the company discovers in the complex interactions customers have with stakeholders. Cotiviti helps clients capture over \$3.7 billion annually through improved payment accuracy. Cotiviti provides services to 20 of the top 25 largest U.S. healthcare payers and eight of the top 10 U.S. retailers.

#### www.cotiviti.com





